



Event Sponsorship BENEFITS

Tulsa Regional STEM Alliance (TRSA) events offer a great opportunity to market your organization and demonstrate your commitment to STEM education in the Tulsa region!

Sponsorship Benefits	Presenting \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Digital Promotion: Featured on the event website, on social media, and in promotional emails to all TRSA audiences.	Logo	Logo	Name	Name
On-Site Branding: Visible recognition at event, including presentation slides or programs, as well as t-shirts and/or swag bags, when applicable.	Logo	Logo	Name	
Enhanced Engagement: Invitation to attend and speak at the event, and opportunity to provide "swag bag" items, when applicable.	✓	✓		
Maximum Exposure: Prominent placement on all event materials and signage, a dedicated promotional table, and inclusion in media releases.	Logo			
STEM in a Bag (only): Sponsors are welcome at all levels.	Choose month; Logo on bag/ instructions	Random month; Logo on bag/ instructions		

PROFESSIONAL DEVELOPMENT EVENTS

- **Exponential Growth Math Professional Development** (July 2025) **Deadline: 1/31/25**

Teachers in this multi-day institute discover exciting ways to empower students with mathematical freedom rooted in research-informed best practices for teaching mathematics.

[More details.](#)

- **SENSEational Science** (July 2025) **Deadline: 2/28/25**

During this multi-day experience, teachers choose educational tracks in which to participate and visit TRSA community partners to explore curriculum and resources to be implemented in their classrooms. [More details.](#)

COMPETITIONS

- **Tulsa Regional Science Fair** (February 6, 2025) **Deadline: 11/30/24**

This qualifying competition for the Oklahoma State Science Fair and International Science and Engineering Fair is open to students in 7th - 12th grades from Tulsa and Creek Counties. [More details.](#)

- **SeaPerch - Under Water Robotics** (April 5, 2025) **Deadline: 1/31/25**

This qualifying underwater robotics competition for the International SeaPerch Challenge is open to student teams in 3rd - 12th grades. Teams go through the engineering design process to build their robot and compete to maneuver it through underwater obstacles and challenges with a focus on problem-solving and teamwork. [More details.](#)

MENTORING EVENTS

- **Space Week** (October 2025) **Deadline: 7/30/25**

Students of all ages engage in a week of space-themed initiatives, including astronaut presentations, field trips, and Space Week family nights. [More details.](#)

- **Women in STEM** (November 2025) **Deadline: 8/31/25**

This event brings together 200 middle-school and high-school girls for a day of STEM-themed hands-on activities, career exploration, and networking. [More details.](#)

FAMILY & COMMUNITY EVENTS

- **STEMtember** (September 2025) **Deadline: 6/30/25**

September is our annual STEM awareness month, during which we host a number of initiatives in an effort to remind community members that STEM is everywhere, STEM is everyone, and ALL are welcome! Past initiatives have included tripling the distribution of STEM in a Bag kits to families, an educator appreciation event, a media campaign, and a community convening. [More details.](#)

- **STEM in Motion** (March, June, September, and December 2025) **Deadline: 60 days before**

These quarterly convenings bring community members together Alliance-wide to learn about the goings-on in our STEM ecosystem, share updates, exchange ideas and insights, and strengthen our collective efforts toward our shared goal - making STEM accessible for ALL. [More details.](#)

- **STEM in a Bag** (Monthly) **Deadline: 90 days before**

This program delivers over 1,000 hands-on STEM activities monthly to families throughout Tulsa via local recreation centers and libraries, providing accessible and engaging learning experiences.

[More details.](#)



Followers: 4,962
Reach in 2024: 184.6K
Interactions in 2024: 10.8K

Audience:
Women ages 35-54 (55.7%)
Tulsa, OK (32.1%)
Broken Arrow, OK (11%)



Followers: 3,135
Reach in 2024: 6.1K
Interactions in 2024: 1.2K

Audience:
Women ages 25-54 (60.4%)
Tulsa, OK (35.3%)
Broken Arrow, OK (6.5%)



Subscribers: 2,662
Open Rate in 2024: 40.3%
Click Rate in 2024: 5.9%
Total Sends in 2024: 19

Top Locations:
Tulsa & Broken Arrow



**Average Monthly Site
Visitors: 2,282**

**Average Monthly Page
Views: 6,121**

